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U.S. Patent & TMOfc/TM Mail Rcpt Dt. #78

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:

Product Alimenticos bocadeli, S.A. de C.V.

Application Serial No.: 78/140,615

Filed: July 2, 2002 MARK: CHOCO COCO

Published in the Official Gazette
Of July 22, 2003, Vol 1272, No. 4, Pg. TM102

Honorable Commissioner of Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

Dear Commissioner:

REQUEST FOR FURTHER EXTENSION TIME TO FILE NOTICE OF OPPOSITION (WITH CONSENT)

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further (2) two month extension of time to file a Notice of Opposition, to and including <u>January 19, 2004</u>, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to conduct settlement discussions, in hopes of avoiding the necessity for an opposition.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class main in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

November 18, 2003

Jalver

Kellogg Company

Signature

November 18, 2003

Date

This request was agreed to by Applicant's counsel, Mr. Jeffrey Aldous, in a phone conversation with Beth Zalner, Paralegal, for Opposer, on November 16, 2003.

GOOD CAUSE

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office, to the contrary, it is to allow the parties to conduct settlement discussions.

This request is submitted in triplicate.

Respectfully Submitted, KELLOGG COMPANY

David Herdman

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Date: November 18, 2003